

BUSINESS COMPANY PROFILE

2026-27

BEVERLY GROUP

travel agent tour operator
dm c mice
booking engineer b2b b2c
bed bank
event agent
marketing agency
licensing agency
chain hotels and resorts

BEVERLY INVESTMENTS GROUP

Beverly Investments Group is a division of Beverly Vacanze Company dedicated to investing in Beverly Travel operations around the world. BIG provides leadership to drive growth in critical markets, provides venture capital to move quickly, and often amends structural or ownership challenges. BIG is focused on long-term sustainable growth and manages its facilities as if they were to be owned by The Beverly Vacanze Company forever. BIG is committed to win in every market and strives to become a model of collaboration with other player. BIG is currently in different countries and works to maintain a healthy balance of franchise and Company-owned of travel service in the system.

WELCOME BEVERLYCOOL!

BeverlyCool.com Expo "One Off Experience"

Great Quality Great Vision Great Dream Great Again

Tradition Design Creativity Elegance Flair Iconic Future Sustainable

B2B Meetings - Networking - Industry briefing

BeverlyCool is top corporate events, as well as official and institutional occasions.

For us, each event "BeverlyCool" is above all an opportunity to create an exchange among multiple players orchestrated like a musical score: as they enter, our guests find themselves immersed in an elegant atmosphere; perfection down to the smallest detail, to ensure every our event is a magical experience.

To our partners, we offer an exhibition space with a One Off Experience, in love with all that is beautiful, and eager to share it.

Venues and Exhibitions Directory and register Attendees

London Dubai Paris New York Miami Berlin Milan

Venues 2026 and Exhibitions Directory (dates coming soon)

Miami (April) - Dubai (May) - New York (June) - Tokyo (October) - London (November) - Montecarlo (December)

Venues 2027

Riyadh - Dubai - New York - Paris - Tokyo - London

Venues 2028

Mumbai - Montecarlo - Dubai - New York - Shanghai - London

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ABOUT COMPANY

BEVERLY GROUP brands TRAVELDMC&MICE is in capital Rome based. B2BDMC MICE APP B2BC

Meeting Incentive Congress Exhibition. Our Head Offices in ITALY (Rome, Milan, San Benedetto del Tronto) and over 40 branch offices based in UK, U.S.A., Brazil, Switzerland, Europe, U.A.E. & China). BEVERLYDMC specialises in offering professional ground handling services to tour operators & travel agents for their FIT and Group bookings providing extensive local knowledge & expertise. The range of services offered by BEVERLYTRAVEL DMC includes hotel reservations, apartments & villa reservations, transfers, multilingual guides, car rentals, train tickets, city sightseeing tours, entrance tickets to tourist attractions, restaurant bookings, conferences, events, city cruise and fully bespoke ground services in the countries where we have our own offices.

Our Products & Service

Accommodations

When it comes to reservation of a hotel, apartment, condominium or villa, Beverly Travel DMC has..

Transfers

Competitive transfer services around the world are provided by Beverly Travel DMC.

Tickets & Local Attraction

Pre-planned half day and full day excursions are offered at attractive prices.

Car Hire - Platform and App for reservations Restaurants Events and Loyalty Programme

Beverly Travel DMC makes arrangements for high quality car rental service in any part of the world.

Tours & Sightseeing

Travel professionals who are partners of Beverly Travel DMC MICE have complete knowledge.

M.I.C.E.

M.I.C.E. is the fully dedicated specialist department of Beverly Travel DMC and MICE, which aims at providing most suitable venues.

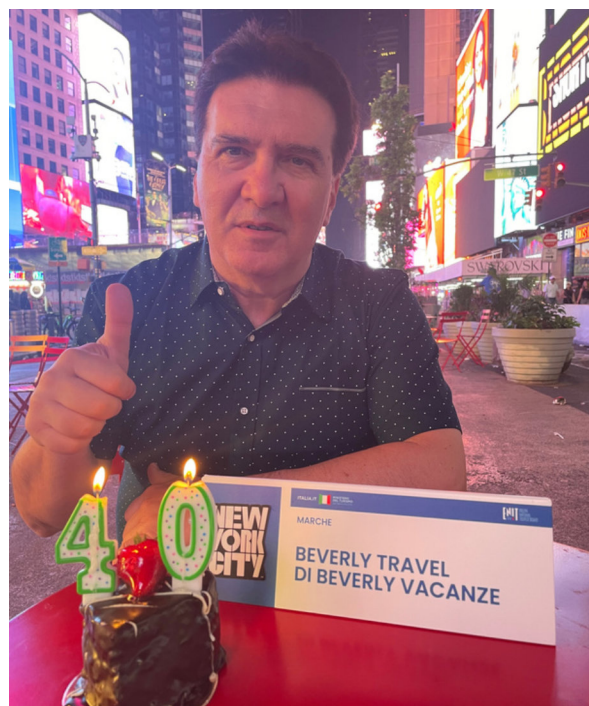
MARKETING

Beverly Group Marketing Expert Tourism. Travel. High Tech, Food, Fashion, all types of App and digital Platform, Social Media Manager.

HIGH TECH INDUSTRIES

Creator of Artificial Intelligence Platform, Apps for Android and iOS for all sectors.

WELCOME MESSAGE



We have planned for the now imminent annual 2026-27, a trip to the economic and cultural capital of East Asia: Tokyo. This stop is the second of the 6 planned: New York, Paris, Milan, Rome, Berlin, Rimini, Las Vegas, London, Dubai, Miami and Monte Carlo.

What have you planned for the next stop in Big City?

We will organize an event called "BeverlyCool". Here we will meet buyers and private investors who will have the opportunity to see a line up of brands in the luxury sector that we are making known worldwide in the 6 stops, in the media and on social channels. Is it possible to preview what it is about? Of course, on the platform whose link is: beverlycool.com you can view the excellence of these brands that properly reflect tradition, design, creativity and elegance: iconic styles projected into the future and sustainability.

With BookdiaFork.com you can leave on time check the restaurants available at the chosen time, click on the "book" button and as soon as you arrive enjoy your favorite Menu. [BookdiaFork](http://BookdiaFork.com) is an innovative platform designed to support chefs and restaurant managers around the world.

Which fair is scheduled for those dates and what is it called?

We will be at the tourism fair and workshop BeverlyCool.com
Waiting for you with our news and proposals in the exclusive location..

Remind us what "BeverlyTravel" and the "Bookdia.com" "BookdiaFork.com" brands represent and propose?

Beverly Travel is a DMC, it provides tourist services (hotels, activities, experiences) in Italy and in over 42 destinations in the world. While the brand "Bookdia.com" with its platform provides completely digitalized booking experiences. On this specific occasion of this fair we will present circuits to visit companies of great importance that have their own adjacent museum and witness the production of their iconic products such as: Ferrari and Lamborghini, Campari and Perugina in Italy, Coca-Cola in the United States, Amazon in Great Britain, Christian Dior and Airbus in France, BMW and Porsche in Germany, Heineken in Holland etc.

Again" exclusively in Venice and "Seafood Cool" festival of seafood cuisine, organized in the best seafloor restaurants.

The president and founder Lorenzo Rossi will also be present during the entire trip to New York, who this year celebrates 40 years of activity of his companies, in the marketing and organized tourism sector.

OUR JB HOTELS RESORTS

VISION

JB Hotels & Resort

Accommodation in different brands with special fare in platform bookdia.com

Brands of the group "Just Beverly Hotels & Resorts"

Just Beverly Grand

Just Beverly Garden

Just Beverly Sun

Just Beverly Sol

Just Beverly Suite

Mickey Mouse Hotel mickeymousehotel.it

By Just Beverly

Minihotels By Just Beverly

MickeyMouseSport.com Hotels By Just Beverly

Hello-Hotels By Just Beverly

Brand Iconic Brands Fashion By Just Beverly



OUR EVENTS

JUSTMARRIEDAGAIN.IT

Packages: "Just Married Again"
"Cities of Love"

Reservations on bookdia.com

During the event, with moments of dance and music that will entertain those involved.

Each couple then brought Couples Blessings, group photos with wedding dresses in Piazza San Marco

(professional photographers and drones) accredited.

The travel package includes: 6 nights accommodation minimum in a 4 or 5 star Deluxe hotel, breakfast in the room, minibar included. Dinner show, dinners in typical restaurants with romantic menus, arrival and departure transfers from the airport or train station, experiences and excursions. Gondola. Ryder. Memorial ceremony.

Insurance policies, taxes and service percentages.

Protection policy as a guarantee. Pre or Post event package in Italy - France - Austria

BOOKDIAFORK.COM

Platform and App for reservations Restaurants Events and Loyalty programme around the world



Bookdia Fork

Best quality restaurants

OUR PROJECT

PROJECTBOOKDIASPORT.COM

SPORTS PROVIDER & RECEPTIVETOUR OPERATOR DMC IN THE GLOBAL SERVICES

SPORTS TICKETS | VIP EXPERIENCE| STADIUM TOURS

SPORTS PACKAGES | HOTELS| TRANSFERS| ATTRACTIONS

TAYLOR MADE PACKAGES

Catering to the travel needs of varied leisure and business segments
GROUPS | FIT | M.I.C.E

PROJECTBOOKDIA.COM

We are a leading operator of hotel accommodation worldwide, offering booking services through its own network of localised websites and telephone call centres.

You're in safe hands

Beverly Travel & Vacanze has been helping customers search and book amazing travel deals online since for over 35 years.

Accommodation

We give travellers one of the widest selections of accommodation on the net, including both independent and major chain hotels as well as self-catering in over hundreds of thousands properties worldwide.

Compare Hotels worldwide

Whether you're planning on spending much time there or not, a good hotel is the crux of any getaway. If you're on a city break, then location will probably be high on your priority list, whereas luxurious amenities might be important for a relaxing honeymoon. Whatever your priorities are, there's going to be a seemingly endless list of options.

We compare a wide range of hotels in the UK to narrow down your search and ensure you not only get the option but also the best price. We can guarantee to find you the best rate for your holiday booking, so you can save money to spend on the important things

PROJECTFACTORYTRIPS.COM

Factory Tours UK

Factory Tours Holland Danish

Factory Tours Italy

Factory Tours Marche Italy

Factory Tours Usa

Factory Tours Germany Austria

Factory Tours France

Factory Tours MotorValley Italy

GET IN TOUCH

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Platforme with istant booking: bookdia.com

Local Dmc & Mice 42 Destinations

Call Center Brand Office:EU-WORLD+39 065748160

UK+44 7723332308 US+1310-504- 1993

Specialist: www.BookdiaSport.comwww.beverlysport.it

DMC - MICE Platforme: www.beverly.travel

Project Restaurants and Events: www.BookdiaFork.com

Beverly Group Global Marketing "BeverlyCool.com" license
global

Our company, continues to be a powerhouse in the world
of licensing, recently using its global influence to advance
the luxury industry through product extensions and
company- wide initiatives

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